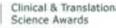


## Community and Collaboration Core

**Karen Glanz, PhD, MPH**  
George A. Weiss University Professor





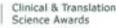


## Community and Collaboration Core

- **Background**
- **Recent and Current Activities**
- **New Initiatives**





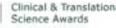


## Community and Collaboration Core

- Evolved from the **Community Engagement and Research Core (CEAR Core)** for the new funding cycle (*started 7/1*)
- New core reflects a refined vision and includes a new focus on behavioral economics (with Kevin Volpp)







## Community and Collaboration Core

### *Purpose & Aims*

The broad **purpose** of this core is to *facilitate* initiatives in community-engaged research, collaboration, and multi-disciplinary team science.

This is achieved through:

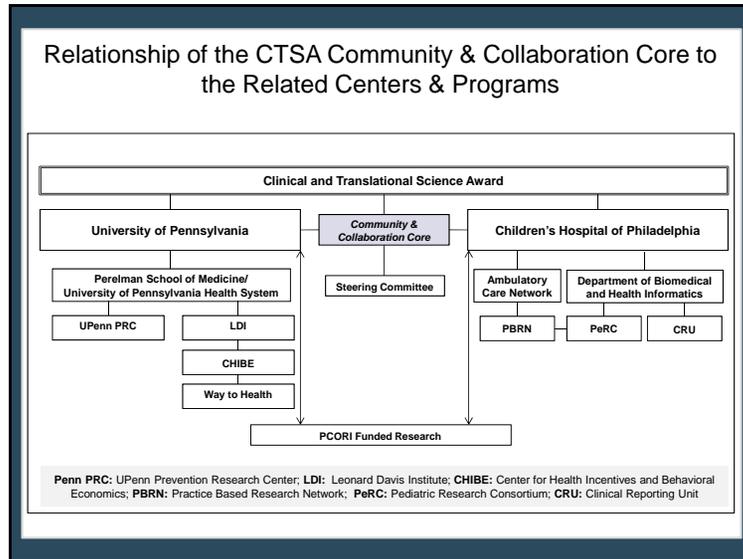
- Engagement of a variety of communities and stakeholders
- Supporting and fostering methods to effectively involve communities in research
- Leveraging technology for translation and to test prevention and behavior change strategies
- Connect with regional and national collaborators









### Recent Activities

- Hub for Community-Engaged Research
- Training for Community Partners in Research
- Community Scholars-in-Residence
- Pilot Grant Funding
- Patient and Community Involvement in Research

Helping to shape a healthier future.

University of Pennsylvania Prevention Research Center | ITMAT | CTSA | Clinical & Translational Science Awards | Penn LDI CHIBE | Center for Health Behavior Research

### Hub for Community-Engaged Research

- Steering Committee  
 Representation from **CHOP**, **key Penn Schools** (Medicine, Nursing, Dentistry, Education, Arts & Sciences, Social Policy & Practice, Wharton), and **Centers** (Center for Public Health Initiatives, Netter Center for Community Partnerships, Office of Government and Community Affairs)
- Consultations to faculty researchers
- Online resources to connect faculty and staff to university and community organizational units and resources
- Seminar series on community-engaged research topics

University of Pennsylvania Prevention Research Center | ITMAT | CTSA | Clinical & Translational Science Awards | Penn LDI CHIBE | Center for Health Behavior Research

### Facilitate Training for Community Partners in Research

- In certain circumstances, community partners may be considered investigators who are “engaged” in the research, and human subjects research training is required (CITI Certification)
- The activities that qualify a collaborator as an investigator include:
  - Interacting or intervening with research participants
  - Consenting participants
  - Participating in the collection of or having access to identifiable data

University of Pennsylvania Prevention Research Center | ITMAT | CTSA | Clinical & Translational Science Awards | Penn LDI CHIBE | Center for Health Behavior Research

## Training in Responsible Conduct of Research in the Community

*A collaboration between the Community Engagement and Research (CEAR) Core of the UPenn CTSA and the UPenn Office of Regulatory Affairs, Human Research Protections*

- The training will feature materials from the CIRTification curriculum (developed at the University of Illinois at Chicago), a human research protection program tailored to meet the unique needs of community research partners.
- It is relevant to the roles and responsibilities of community partners participating in a research project and focuses on skills-building.

**Pilot testing training site Summer 2016, Preparing to fully launch and publicize on-campus Fall/Winter 2016.**

login

# Community Partner Training

## A Human Research Protections Training Program

Are you a study investigator or a research coordinator?

Enroll and manage your research projects. Monitor your community partners' training status.

[Start Here](#)

Are you a community research partner?

Complete the Community Partner Training program. You can save your progress and return.

[Start Here](#)

Gerry Kilbert
save & exit

Section 1 ●●●●●

### Introduction to Research

[Review Section](#)

Section 2 ●●●●●

### Human Research Rules and Regulations

[Begin Section](#)

Section 3 ●●●●●

### Recruitment and Informed Consent

[Begin Section](#)

Section 4 ●●●●●

### Being Careful with Research Information

[Begin Section](#)

Gerry Kilbert
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Introduction to Research

Introduction to Research ●●●●●

Research is defined as "an organized and systematic way of finding answers to questions."

**ORGANIZED**  
There is a planned structure, method, and focus.

**SYSTEMATIC**  
There is a definite set of procedures and steps you follow to ensure accuracy.

**FINDING ANSWERS**  
The goal of research can be simple or complex.

**QUESTIONS**  
There is no answer without having a question first, questions give research projects focus, drive, and purpose.

next section

Is it Human Research?

Activity ●●●●●

Think about each activity. Decide whether it fits the definition of "human research" that you have just learned. It's okay if you're not sure. Not all questions have an easy yes or no answer.

- 1 To find out how well a new medicine works, people go through a new medicine and people go through it just for medicine and that leads to compare.

Does this qualify as human research?
- 2 First doctors recommend that you attend a first program at a nearby community center. The state has program to introduce to teaching people manage their hypertension.

Does this qualify as human research?

## Community Scholars-in-Residence

**Aims to increase the community-engaged research capacity of faculty**

- Enables scholars to develop lasting relationships with community partners
- Models best practices in community-engaged research
- Leverages activities for quality scholarship and improved health



Community Scholars-in-Residence Program  
University of Pennsylvania

Current Scholars (through December 2016):

 <p><b>Bridgette Brawner, PhD, APRN</b> Assistant Professor of Nursing Partnering with the City of Philadelphia Department of Behavioral Health and Intellectual Disability Services (DBHIDS).</p>	 <p><b>Nadia Dowshen, MD</b> Assistant Professor of Pediatrics Partnering with the City of Philadelphia Department of Public Health, Division of Maternal, Child, and Family Health (MCFH).</p>
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## Community Scholars-in-Residence












## Pilot Grant Funding

**"Increasing Hepatitis B Screening among Chinese and Vietnamese Philadelphians: Exploring the Feasibility of a Community Liaison Social Media Program"**

Co-PIs: Julia Alber, PhD, MPH and Raina Merchant, MD, MSHP, FAHA



**"Building the Capacity of Libraries to Address the Social Determinants of Health"**

Co-PIs: Carolyn C. Cannuscio, ScD, ScM and Anna U. Morgan, MD, MSc










## Patient and Community Involvement in Research

- The Pediatric Research Consortium (PeRC) and the Primary Care Practice Based Research Network (PBRN) currently oversee 39 active research projects
- In 2014, PeRC created a Parent Research Engagement Board to engage selected parents from the network to review clinical research projects. *The board has completed 24 new study reviews.*



Hope lives here.











### New Initiatives

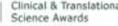
**AIM 1:** Expand engagement of communities of providers, patients, and community residents into all phases of CTS across the continuum of clinical research and trials, patient care research, and community participatory research.

- Expand base of local and national community partners to include collaboration and dissemination partners in each of the major areas where translation of evidence-based therapies could have significant impacts on health (including medication adherence, obesity, smoking cessation)
- Match faculty with different organizations based on interests and comparative advantages
- Expand collaborations within Penn Medicine and other health systems to focus on developing population-based health tools









### New Initiatives

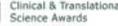
**AIM 2:** Provide support and foster expertise in methods effectively to involve communities in research that cuts across schools, programs, centers, and health systems.

- Leverage the work being done by the UPenn PRC in building and developing community partnerships within our region
- Collaborate with the Netter Center for Community Partnerships and the Office of Government and Community Relations
- Work with the Center for Innovation (Dr. Volpp is Co-Director) on efforts to improve population health and involve communities across Southeastern PA in health promotion efforts




**CENTER FOR HEALTH CARE INNOVATION**  
Accelerating Ideas to Transform Health Care





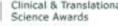
### New Initiatives

**AIM 3:** Bridge the pediatric-adult divide in community-engaged research through multi-disciplinary team science focusing on patient research engagement boards, community scholars-in-residence, and comparative effectiveness research.

- Develop patient research engagement boards across the continuum based on the model created by PeRC
- Expand the Community Scholars-in-Residence program to include a diverse cohort of scholars and facilitate collaborations across UPenn and CHOP
- Leverage PCORI funded research and related initiatives







### New Initiatives

**AIM 4:** Leverage emerging healthcare and research technology better to translate therapeutic discoveries as well as to test innovative prevention and behavior change strategies to increase uptake of evidence-based therapies.

**AIM 5:** Advance translational research and health equity research through regional and national collaborations to facilitate testing, implementation and dissemination of effective prevention and treatment modalities and community-engaged research methods.











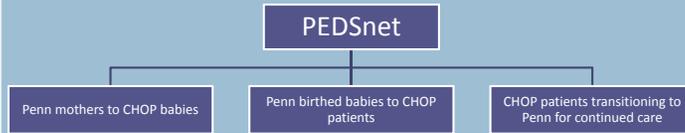
## Leveraging PCORI Funding on Campus

Penn and CHOP have received two PCORnet awards, totaling more than \$17 million, in the past 3 years:

- Vasculitis Patient-Powered Research Network (V-PPRN) [Merkel]
- The National Pediatric Learning Health System (PEDSnet) [Forrest]



The Community Engagement & Collaboration Core will leverage PCORI funded research and related initiatives. (Example: PCAS Pilot Study)



## Leveraging & Partnerships

- Many groups at Penn & CHOP work on community engagement in research, and for education, service, etc.
- Cross-cutting UPenn Perelman School of Medicine, School of Nursing, SP2, GSE, Wharton, and Annenberg
- **Collaborators make activities to date possible**



## Other Hats I Wear

- Director, UPenn Prevention Research Center  
Dual PI with Kevin Volpp (CDC)
- Director, Pro-CEED Core (comm engagement, dissemination)  
Center of Excellence in Prostate Cancer Disparities (NIMHD)
- Project Lead, Assessing Population Health in the Abramson Cancer Center Catchment Area  
Abramson Cancer Center (NCI)
- Scientist (> \$ 40 million federal funds as PI)  
Cancer prevention and control, nutrition/obesity/built environment, behavioral economics



UPenn PRC  
Healthy Weigh Study



Community Engagement is at the heart of many of our activities...